



Home Builders Association of West  
Michigan  
Post Office Box 247  
Hesperia, Michigan 49421

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27th Annual Home & Outdoor Living Show February 22 - 24, 2019

Show Hours: Friday 1:00 – 7:00pm

Saturday 11:00 – 7:00pm,

Sunday 12:00 – 4:00pm

Dear Prospective Exhibitor,

Come and join us at the 27th Annual Home Show to be held once again at beautiful Little River Casino Resort facility in Manistee, MI. Due to the greatly increased attendance last year we will again be in the attractive Event Center and ***public admission will be free***

The dates have set to allow our garden exhibitors the opportunity to present their businesses before their busy season begins. Included in this mailing is a copy of the booth layout in the Event Center. The booths sell for: \$475 for NON- HBA members and \$225 for HBA Members.

The feedback from last year's exhibitors was **tremendously positive** and several exhibitors expressed that while the show is smaller than the large markets, those who attended were **far more serious contacts**. To emphasize that fact they further said they **signed more business** than in many larger markets where they were inundated with 'tire-kickers.'

With 58 booth spaces available in the center, we will be limiting the number of similar exhibits to allow us to broaden the range of exhibitors. HBA members will have first pick of booth spaces until November 8<sup>th</sup> at which date the booths will be open to all. However, we retain the right to move any and all booths to enhance the appearance of the show.

To discuss reserving one or more booths contact the office by email:

[lighthousebob73@gmail.com](mailto:lighthousebob73@gmail.com) or by phone at: 231-854-8000.

Sincerely,

Bob Collins  
E.O. HBA of West Michigan, Inc.